



## **ASSOCIATION OF COLLEGIATE MARKETING EDUCATORS**

### **Federation of Business Disciplines (FBD)**

#### **Distinguished Paper Award and Best Paper in Track Awards**

##### **Overview**

The Association of Collegiate Marketing Educators (ACME), an affiliate of the Federation of Business Disciplines (FBD), is a professional organization founded to encourage the exploration and development of superior marketing practices from academic and practitioner perspectives. In line with ACME's objectives, the Distinguished Paper Award and Best Paper in Track Award recognize and reward research excellence in the marketing discipline.

##### **Eligibility**

Each year, full papers received by or on the conference submission deadline will be considered for the ACME Best Paper in Track and FBD Distinguished Paper Awards. To submit your full paper for consideration, click the Microsoft's Conference Management Toolkit (CMT) link (CLICK [HERE](#)).

**Questions?** If you have questions about the award, please contact:

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