



**ASSOCIATION OF COLLEGIATE MARKETING EDUCATORS
FEDERATION OF BUSINESS DISCIPLINES**

Distinguished Paper Award and Best Paper in Track Awards

Overview

The Association of Collegiate Marketing Educators (ACME), an affiliate of the Federation of Business Disciplines (FBD), is a professional organization founded to encourage the exploration and development of superior marketing practices from academic and practitioner perspectives. In line with ACME's objectives, the Distinguished Paper Award and Best Paper in Track Award recognize and reward research excellence in the marketing discipline.

Eligibility

Each year, full papers received by or on the conference submission deadline will be considered for the ACME Best Paper in Track and FBD Distinguished Paper Awards. To be eligible for consideration, click on the [EasyChair](#) submission link to submit your full paper.

Questions? If you have questions about the award, please contact:

Lili Gai, Ph.D., Vice President for Membership and Associate Program Chair, The University of Texas Permian Basin, gai_l@utpb.edu;

or

Atefeh Yazdanparast, Ph.D., ACME Program Chair 2023-2024, Clark University, ayazdanparast@clark.edu.

